



## My School's Cool Program

August 24, 2011 – May 31, 2012

### Program Overview

My School's Cool is a community driven program committed to building relationships with local schools by giving cash to schools! Schools compete with each other for the highest accumulation of points and earn cash rewards. Participating schools earn points by shopping at Brass Mill Center & Commons and submitting receipts to their school coordinator. Each dollar spent at the mall earns the participating school one point. Receipts will be rounded to the next whole dollar at .51 cents. So shop Brass Mill Center & Commons today and earn points for the Waterbury Public School of your choice!

### 2011 School Participants:

Bucks Hill Pre-K Annex  
Bucks Hill School  
Bunker Hill Elementary School  
Carrington School  
Chase School  
Crosby High School  
Driggs School  
Duggan School  
Enlightenment School  
Gilmartin School  
Hopeville School  
Kennedy High School  
Kingsbury School  
M.M. Generali  
Maloney Interdistrict Magnet School  
North End Middle School  
Regan School  
Rotella Interdistrict Magnet School  
Sprague School  
State Street School  
Tinker School  
W. Wilson School  
Wallace Middle School  
Walsh School  
Washington School  
Waterbury Arts Magnet School  
Wendell Cross Elementary School  
West Side Middle School  
Wilby High School

**There are two basic ways to redeem points:** Bring your receipts to the Mall Management Office or give your receipts to a student that attends one of the above mentioned schools.

**Point Opportunities:**

<b>Points Earned</b>	<b>How to earn them</b>
1/dollar	Mall Purchases
2/dollar	Mall Gift Card
2/dollar	All Food Retailers
100	The Club Email Sign-Up
100	Santa/Easter Photo Package
100	Newsletters, Flyers, Emails
200	Bulletin Board or Display

**How can you help?**

Any Brass Mill Center & Commons customer can help a participating school. Bring your receipt to any of the drop off locations (Mall Management Office or give your receipts to your student's Waterbury Public School Parent Liaison). Every dollar spent will add up to points for the schools.

**Help your local school of choice today!**

**For More Information, Contact: 203.755.5603.**